

2021 Highlights

- > Expanded our focus on economic justice through a media internship collaboration with UCSB, providing a template for the future
- > Established a corporate sponsorship program to expand our community outreach and help ensure sustainability for SEC
- > Launched Community Impact Ventures, a V.C. fund focused on providing early stage capital to social entrepreneurs
- > Enhanced and refined our Kibera Rising initiative in Kenya

Opportunities to Serve Abound

Compassion & Social Engagement

The Dalai Lama once said, "Compassion is not religious business; it is human business. It is not a luxury... it is essential for human survival." Webster's defines compassion as "sympathetic consciousness of others' distress together with a desire to alleviate it." It is not just a feeling of empathy as it also assumes enlightened action. Our challenge at SEC is to continually find ways to "move the needle" through our efforts to serve. How can we truly understand others' perspective and find meaningful ways to make a difference?

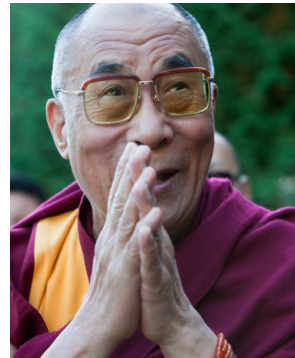
Nelson Mandela said, "Our human compassion binds us to one another – not in pity or patronizingly, but as human beings who have learnt how to turn our common suffering into hope for the future."

Energized by that common suffering that Mandela talks about, we believe that it is the responsibility of a community to ensure the well-being and future success of every child.

SEC challenges all of us to take on this obligation by building supportive and inclusive communities so every child will have the opportunity to flourish.

As we strive to see things as they really are and develop and implement programs that make a true difference, we also aspire to serve with humility and grace.

Thank you so much for your continued support.



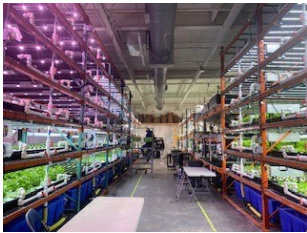
Impact Media
Internship Program

In the summer of 2020, SEC developed an internship program to address COVID-19 and social justice challenges in several of Boston's underserved communities. The program, in collaboration with local non-profits, allowed teens and young adults to give back to their communities in meaningful ways, while at the same time, receiving competitive compensation for their efforts. Inspired by the success of this program, SEC collaborated with the Carsey-Wolf Center at U.C. Santa Barbara to develop the [Impact Media Internship Program](#). The paid internship course equips undergrads with the production skills they need to effectively support humanitarian and environmental organizations as media interns.

Inside this issue:

Greens Do Good	2
MIT/Solve	2
Yiya AirScience	2
Boston Music Project	3
Corporate Sponsorships	3
Kibera Rising	3
Community Impact Ventures	4

Opportunities to Serve Abound



Greens Do Good

[Reed Foundation & Academy](#) began in 2003 when a small group of parents came together, eager to find the right education for their children with autism. What started in two small rooms in Northern N.J. has grown into a leading school for individuals with an autism diagnosis. SEC was introduced to Reed by founding board member, Mark Shanock. He made a

compelling case for SEC to become involved, "When we began, inclusivity probably was not even considered. Yearning for a sense of belonging to the larger society has been a part of our DNA. Individuals with autism continuously face the challenges of being Someone Else's Child." We embraced the opportunity to support the [Greens Do Good](#) program, a

vertical hydroponic farm where greens such as kale, basil and cilantro are planted, cared for and harvested by young adults on the autism spectrum. From scallions to wasabi, greens are sold to restaurants, country clubs, and to retail and wholesale outlets. Greens Do Good has also joined forces with the Bergen County Food Security Task Force to donate fresh food to local food pantries monthly.

MIT SOLVE



This month, we start a new feature highlighting key, collaborative partners. "[Solve](#) is an initiative of MIT with a mission to solve world challenges. It is a marketplace for social impact innovation. Through open innovation Challenges, Solve

finds incredible tech-based social entrepreneurs all around the world." MIT Solve has been a meaningful partner for SEC, providing advice, inspiration and introductions to non-profits and social entrepreneurs that share our vision...



Yiya

There are approximately 12 million school-aged children in Uganda, with only 4 million enrolled in school. Education is not accessible to the remaining 8 million, particularly young girls and teens, due to both financial constraints and physical distance to a

school. Introduced to SEC by MIT/Solve, [Yiya AirScience](#) is a remote learning solution that enables rural Ugandan girls to access interactive STEM education using only basic keypad phones and radios, without needing internet or smartphones. Yiya's creative, relative-

ly low tech approach is surprisingly effective and helps transform learners' lives in Uganda ([observer.ug](#)). SEC was able to provide funding to bring this technology and its unique learning model to the next level, helping to ensure greater sustainability for Yiya.



"History will judge us by the difference we make in the everyday lives of children."

“Redefining the Sound of Music Education”

For SEC, our focus on education fully encompasses the arts, music, literature, theater, and media. We've know Chris Schroeder, the director of [Boston Music Project](#) for a few years. His "vision is to give every child an engaging and fun musical experience, performance opportunities to develop confidence and self-efficacy, high levels of musical proficiency, and a passion for learning that transcends all subjects." We're particularly impressed with the creative sessions that bring together artists and educators to share innovative and culturally responsive practices aimed at redefining the sound and aesthetic of music education. The History of HipHop + The Craft of Rhyming is a terrific example.



SEC's Corporate Sponsorship Program

A long standing and foundational initiative for SEC has been its "Kids-Helping-Kids" programs, encouraging children teens and young adults to "pay it forward." In line with that concept, we have established our Corporate Sponsorship program that also encourages companies to ac-

tively support their communities. 75% of Millennials want to work for a socially responsible organization. A corporate sponsorship can enhance a company's brand awareness, reputation, and perception. Some of the benefits of a SEC corporate sponsor-



ship include: enhanced standing in the community, customizable volunteer opportunities for employees, positive PR and social media exposure, opportunities for corporations to support and expand D,E, & I initiatives, and improved recruiting, retention and morale.

Kibera Rising

We've often highlighted our Kenyan initiative, Capoeira Kibera, a community-based program that uses the Afro-Brazilian martial art of Capoeira Angola to impart critical life skills, professional development training and alternative life choices to youth ages 8 – 25 in

Nairobi's Kibera slum. Now called, Kibera Rising, its scope has expanded to include an empowerment program for young ladies and [Slum Dance Africa](#). A couple of recent quotes from a parent and a participant: "I want to express my joy and gratitude to

you all for supporting my daughter and teaching her at no cost. I have never seen my daughter this happy and excited." "I feel more confident now because I notice I can even raise my hand to answer questions at school without being afraid. I'm so grateful."



"Children must be taught how to think, not what to think."

COMMUNITY IMPACT VENTURES

Community Impact Ventures (CIV) was established as a complementary organization to Someone Else's Child Foundation. It is a venture capital impact fund that provides financial support to social entrepreneurs and for-profit companies that have missions similar to that of Someone Else's Child (SEC). CIV invests in early-stage firms creating meaningful social impact. Led by a team with more than 50 years of private equity investing, mergers and acquisitions, startup organizations, and consulting experience, CIV aims to help create meaningful social change while attaining competitive investment returns. We work with innovative entrepreneurs that share our vision of supporting underrepresented children, teens, and young adults.

CIV makes investments in for-profit companies in support of the fund's impact mission. The investment would generally be focused on seed or start-up funding.

Investments vary widely and depend upon the scope, potential for growth and viability of the opportunity. Our thesis is that we will achieve top quartile venture capital returns while focusing our investments on innovative companies that are the drivers of social change creating measurable impact in sectors such as healthcare, education & literacy, financial services, technology, and environmental.

CIV has made seven investments to date including [MathTalk](#), [Century-Tech](#), [EarlyBird](#), and [Mulberry](#).

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Someone Else's Child

"Kids-Helping-Kids"

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